

DRAFT



AGENDA

*National Executive Board Meeting
9 February 2010/1000 am (EDST)*

Teleconferencing Dial-In Instructions

At the specified time, please dial your local or toll free number, then enter the conference code, followed by #. You will be placed on hold (with music) until the leader joins the call.

Conference Code: 1409299378#

Capital City Local Numbers:

Adelaide – 0882200790

Canberra – 0262100765

Melbourne – 0399090977

Perth - 0894600790

Toll Free – 1800766715

1. Finalisation of strategic plan

- in order to get out to membership early 2010

2. Development of key position papers – topics to be confirmed and process finalized at board meeting

2a. National Roadshow to develop 2 position paper

- **Dr Greg Moore** – May (Climate Change)
- **Dr Ken Marriott** – June ? (Open space development guidelines)
- **Process outlined below:**
 - **Industry Leader / Practitioner: Round Table** – breakfast meeting
 - **Regional Directions workshop** – half day in each region (involving regional presenter as well
 - ^a **Focus: Trees and Urban Landscapes: A Mind Shift in response to Climate Change**
 - ^a **Feedback / response for position paper development**
 - **Media Comment: Interviews on local media** - if possible
- **Anticipated Outcome of Roadshows:**
 - **Regional inclusion and development of national position paper**
 - **Increased PLA Profile** – regionally and nationally
 - **National Position Paper grown across the nation**
 - **Strengthened industry position overall**

3. Discuss and prioritise arrangements with industry partners – ie Service Skills Aust etc

- this should be based on PLA benefit return; Strategic framework priority; and Industry need

4. Contract Ratification - National Secretariat

- –sign off / confirmation as per Board resolution (Darwin)

5. National Awards Program Revamped

- as per Board direction
- discussion paper attached

6. Ongoing development of our National Conference product

- **FYI - 2014 World Leisure Organisation – Melbourne Convention Centre Bureau Expression Bid** (considered by CEO as an Expression of Interest)